

Privacy & Cookie Policy

Last updated: 07.04.2025

Your privacy is important to us. This Privacy and Cookie Policy explains how we collect, use, store, and protect your personal data when you visit our website **celiamara.net**.

We are committed to complying with the **General Data Protection Regulation (GDPR)** and other applicable data protection laws.

1. Data Controller

Website Owner: Silvia Jura da Silva
Address: Fleischmarkt 16, 1010 Wien
Email: info@globalista.info

If you have any questions about this policy or your personal data, please contact us using the details above.

2. What Personal Data We Collect

We may collect and process the following categories of personal data:

Data Type	Examples	How It’s Collected
Identification Data	Name, Email, Country	Contact forms, newsletter sign-up
Technical Data	IP address, browser type, OS	Automatically via cookies or tracking tools
Usage Data	Pages visited, time spent	Analytics tools, cookies
Media Interaction Data	Views on embedded media (e.g., Spotify, YouTube)	Through embedded players
Communication Data	Messages sent via forms	Contact form plugins
Plugin Data	Data shared with plugin providers	Via installed CMS (for example, WordPress) plugins

3. How We Use Your Data

We process your data for the following purposes:

- To operate and maintain the website
- To provide content and services
- To manage newsletter subscriptions
- To improve site performance and user experience
- To ensure site security and prevent abuse
- To comply with legal obligations

We do **not sell** your data to third parties.

4. Legal Basis for Processing

We rely on one or more of the following legal bases:

- **Consent** (e.g., newsletter, cookies)
 - **Legitimate Interest** (e.g., security, analytics)
 - **Contractual Necessity** (e.g., responding to messages)
 - **Legal Obligation** (e.g., record-keeping)
-

5. Data Sharing & Third Parties

We may share your data with:

- **Service Providers** (e.g., email platforms, analytics providers)
- **Third-Party Plugins** used in WordPress (e.g., form builders, embedded content)
- **External Platforms** (e.g., YouTube, Spotify, Meta, Google) when you interact with their content

Many of these providers operate **outside the European Economic Area (EEA)**, which may involve international data transfers.

6. International Data Transfers

When your data is transferred outside the EEA, we ensure appropriate safeguards are in place, such as:

- **Standard Contractual Clauses (SCCs)** approved by the European Commission
- **Adequacy decisions** where applicable
- **Data minimization and encryption** practices

Most large plugin or platform providers (e.g., Google, Meta, Mailchimp) offer **GDPR-compliant SCCs**.

7. How We Store and Protect Your Data

We take reasonable steps to secure your data using:

- SSL encryption
- Limited access to systems and data
- Regular updates to WordPress and all plugins
- Secure hosting providers

We retain your data only for as long as necessary for the purposes described or to comply with legal obligations.

8. Your Rights (GDPR)

Under GDPR, you have the right to:

- Access your personal data
- Correct or update your data
- Delete your data (“right to be forgotten”)
- Restrict or object to processing
- Withdraw consent at any time
- Request data portability
- Lodge a complaint with a Data Protection Authority

To exercise any of these rights, please contact us at **[Email Address]**.

9. Newsletter & Marketing

If you subscribe to our newsletter, we will use your email address to send you updates, promotions, or news. You can unsubscribe at any time via the link in the email or by contacting us.

We use third-party tools (e.g., Mailchimp, Brevo, etc.) that may process your data outside the EEA under GDPR-compliant terms.

10. Cookies & Tracking Technologies

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the website function, remember your preferences, analyze usage, and personalize content or ads.

Types of Cookies We Use

Type	Purpose
Essential Cookies	Required for website functionality and security
Functional Cookies	Improve site usability and save preferences
Analytics Cookies	Collect anonymized statistics on usage and performance
Marketing Cookies	Used by advertising partners to track behavior and deliver ads
Embedded Content Cookies	Set by platforms like YouTube, Spotify, Instagram when media is loaded

Cookies may be set by **us** or by **third-party plugins or services**, which may include providers from outside the EU.

Managing Cookies

Upon first visit, a **cookie banner** allows you to:

- Accept all cookies
- Reject non-essential cookies
- Customize your preferences

You can also manage cookies via your browser settings:

- Chrome: Manage Cookies

- Firefox: [Manage Cookies](#)
- Safari: [Manage Cookies](#)
- Edge: [Manage Cookies](#)

Rejecting or disabling cookies may affect the functionality of some features.

11. External Links & Embedded Content

Our site may include links to other websites or embed media (e.g., videos, music). These third-party sites may collect data about you and use cookies. We are not responsible for the content or privacy practices of external sites.

12. Changes to This Policy

We may update this Privacy and Cookie Policy to reflect legal or technical changes. Any updates will be posted on this page, and we may notify you if the changes are significant.

Last updated: [Insert Date]

13. Contact Us

If you have questions or requests regarding this policy, you can contact us at:

Email: info@globalista.info

Postal Address: Fleischmarkt 16, 1010 Wien